

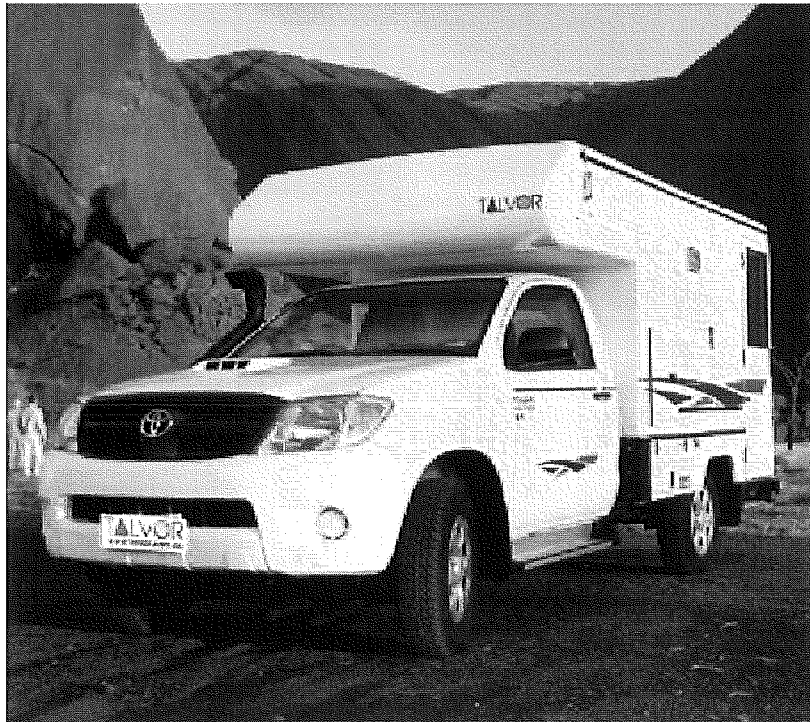
# What's New ... Downunder

**TALVOR**<sup>TM</sup>  
MOTORHOMES

## Talvor Motorhomes Business Boom.

TALVOR Motorhomes' rapid growth has made them the largest Australian recreational vehicle manufacturer in their class. Talvor's 2007 expansions contributed to an incredible 1200% increase in manufacturing capacity over the last three years.

The business doubled their production space, and also invested in a dedicated store front, inventory management and materials handling equipment, giving RV enthusiasts even greater access to Talvor's range of quality vehicles. After less than three years operation, Talvor's annual vehicle output has increased to over 500 per annum. "We are now able



to provide a wider range of RV solutions to meet our client's needs even more efficiently, which is a great result for everyone involved," said Paul Truman, Business Manager. Talvor manufactures Motorhomes and Campervans for both commercial and private use. "We have vehicles to suit all needs" Mr Truman said. The Talvor fleet ranges from the economical two berth HiTop and Hippie Campers to the luxurious four and six berth flagship vehicles, the Euro Deluxe and Euro Elite.

The company's rapid expansion from its inception in 2005 is attributed to its "experienced and dedicated team" Mr Truman said. Talvor is an affiliated company of Apollo Motorhome Holidays, the largest privately owned leisure vehicle operator in the Southern Hemisphere, with a fleet of over 2500 vehicles. Luke Trouchet, Apollo CEO said "I am incredibly proud of the Talvor Motorhomes success story. "The Apollo family's 20 years industry experience undoubtedly contributed to their incredible achievements." Mr Trouchet said. Operating 11 branches across Australia and New Zealand, Apollo also recently opened in the USA. The company employs over 200 people and has a multi-million dollar turnover.



## Caravan and camping industry encourages consumers to start 'Travel'n Green'

The Caravan and Camping Industry Association of NSW (CCIA) launched a new environmental initiative - Travel'n Green - at the NSW Caravan, Camping, 4WD and Holiday Supershow at Rosehill Racecourse in April.

Travel'n Green is based on the CCIA's Gumnut Awards certification program which recognises holiday parks and manufacturers and dealers who integrate environmental best practice within their businesses.

Travel'n Green is a consumer focussed initiative which encourages the general public to be more environmentally sensitive on their caravan and camping holidays.

"Our member parks and manufacturers and dealers have embraced the Gumnut Awards program and now with Travel'n Green, we hope to tell consumers about how they can positively contribute to the environment during their caravan and camping travels", said Mr Barry Baillie, CEO, Caravan and Camping Industry Association of NSW.

With the tag line - Protecting your caravan, camping and RV experience - Travel'n Green is a three stage program where participants progress through the Bronze level to become a Travel'n Green Gumnut Supporter; through the silver level to become a Travel'n Green Gumnut Ambassador; and through the gold level to become a Travel'n Green Gumnut Champion.

Travel'n Green serves to educate and increase awareness amongst caravan and camping travellers about how they can help to create an environmentally sustainable touring industry.

For more information on Travel'n Green, visit [www.travelngreen.com.au](http://www.travelngreen.com.au).